

# Daniel R. Oren

Junior Web Developer - I am enthusiastic about building products that work.  
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## Technical Skills

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**Front-end:** HTML5, CSS3, Bootstrap, JavaScript, ES6, Ajax, jQuery, React.

**Back-end:** Python 3, SQL, NoSQL, Flask.

**Cloud:** GCP (Cloud SQL, Serverless, Storage), Heroku (Dyno).

**Design Interface:** Figma.

**Marketing and Web Analytics:** Facebook Business, Facebook Ads, Google Analytics.

**Other relevant skills:** Kanban Methodology, GIT, Webflow, Zapier, Canva, GIMP, GIS.

## Education

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**2019-2020 Israel Tech Challenge Coding Bootcamp** - A unique training course designed to transform hand-pick young professionals into qualified full-stack software developers. The program is a full-time, three-month, hands-on accelerator, which encourages research and self-led learning and teamwork, all while incorporating the industry's best practices.

**2016-2019 B.A. Sustainability-Government;** Interdisciplinary Center (IDC) Herzliya.

- Momentum Accelerator - A exclusive 6-month program with talented mentors and investors for students with an operational business. The accelerator helps entrepreneurs develop skills and a mindset for innovation.
- GreenBiz; Head of Program, Entrepreneurship Club (IEC) - A voluntary 1-year educational program focus on the next green innovation trends and cleantech solutions. More than 100 students, nine mentors, and guests attend the program, which was highly successful.
- Complete the final project of the degree with excellence.

**2018-2019 Exchange Program;** Charles University Prague.

- A study abroad program. Excellent students spend six months overseas working in unfamiliar cultures, collaborating with international teams, and establishing professional peer relations.

## Professional Experience

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**2020-2021      Web-Developer Freelancer      Tel-Aviv**

Operating my own business has allowed me experience in all areas of enterprise operation, from marketing to software development.

- Develop e-Commerce website - In 2 months, boost client sales by more than 20% regularly and generate online sales by using Facebook ads and WooCommerce.
- Grow ad-tech publisher website traffic by increasing campaign CTRs by 13%.

**2019-2020      Front-End Internship      Box.co.il      Tel-Aviv**

Participate as an intern for 3-months with Box.co.il, an internet and domains company. Gain experience working with Docker, GIT, WordPress, and manage a remote development team using Upwork.

- Design a mobile-responsive layout for the SaaS company's product and deploy it to the web.

**2015-2017      Co-founder and COO      Machodog      Tel-Aviv**

Machodog is a one-stop-shop for pet owners. Macho lets customers take better care of their pets. It makes it easy for them to access hand-picked products and services. We have built a platform comprising a Shopify store and native apps for IOS and Android.

- In six months, develop MVP for mobile and web with no external funding. It began from the ground up - research, planning, design, then execution.

## Military Service

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**2011-2014      Combat Soldier - Palhan Nahal unit, Staff Sergeant.**

## Additional Information

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- Languages: Hebrew - Native, English – Fluent.
- 2015    Short Emissary- volunteer for special needs.    The Jewish Agency    Los Angeles, US
- 2019    Volunteer with special needs programs.    Bakehila-Shiluv    Ramat Gan